

2018 WORLD SERIES® WITH EVAN WILLIAMS BOURBON SWEEPSTAKES
("Sweepstakes") OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. The potential Grand Prize winner will be notified by telephone starting on October 16, 2018. Entrants must provide a telephone number in order to be notified if selected as the potential Grand Prize winner. The Grand Prize Winner must be willing and able to travel on the dates selected by the Sponsor.

1. ELIGIBILITY: The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia (D.C.), who are twenty-one (21) years of age or older at the time of entry (the "Entrant"). Retailers of alcoholic beverages (including their families and employees) are not eligible to enter or win this Sweepstakes. Employees, agents, contractors, directors, and officers of Heaven Hill Brands ("Sponsor"), the MLB Entities (defined below), Fanatics, Inc., and each of their respective parent, subsidiary, and affiliated companies, contractors, consultants, distributors, sales representatives, retailers and the website provider, webmasters, advertising, fulfillment, legal, administrative, and sweepstakes agencies involved in the administration, development, fulfillment, and execution of this Sweepstakes (collectively, "Sweepstakes Parties"), and the immediate family members (spouse, parent, child, sibling, grandparent, and spouse or "step" of each) and those living in the same household of each such person (those persons whether related or not who live in the same residence for at least three (3) months during the twelve (12)-month period preceding the start date of the Sweepstakes) are not eligible to participate in the Sweepstakes. The "MLB Entities" shall mean the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P., Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities. Void outside of the fifty (50) United States and D.C., and wherever else restricted or prohibited by law.

2. SWEEPSTAKES PERIOD: Sweepstakes begins on August 30, 2018, at 12:00:00 p.m. (noon) Eastern Time ("ET") and ends on October 12, 2018, at 11:59:59 a.m. ET (the "Sweepstakes Period"). The Web Site (defined below) server is the official clock for this Sweepstakes.

3. TO ENTER: There are two (2) ways to receive entries into the Sweepstakes: (a) the Initial Entry, and (b) Bonus Entry. All Entrants must first obtain an Initial Entry into the Sweepstakes prior to receiving Bonus Entries.

Initial Entry: During the Sweepstakes Period, visit EvanWilliamsDugout.com/Sweeps or visit the Evan Williams website at EvanWilliams.com/WorldSeriesSweepstakes (collectively, the "Web Sites") and follow the on-screen instructions to complete and submit all required information (including telephone number) on the online entry form to receive one (1) initial entry into the Sweepstakes ("Initial Entry"). Limit one (1) Initial Entry per Entrant/email address per day during the Sweepstakes Period. Normal internet access and device usage charges imposed by your mobile plan and/or on-line service may apply if entering via a mobile device. For those Entrants entering with a mobile device: **Messaging & data rates apply to internet access via mobile devices.** Other charges may apply; check your mobile plan for rates/details.

B. BONUS ENTRY: After successfully submitting an Initial Entry, the option to watch a thirty (30) second branded video commercial (the "Video") on the Thank You page of the Web Site will be provided. Entrant must click on the link to watch the Video to receive one (1) bonus entry ("Bonus Entry"). Limit one (1) Bonus Entry per Entrant/email address per day during the Sweepstakes Period.

Limit of two (2) entries (i.e., one [1] Initial Entry and one [1] Bonus Entry) per Entrant/email address per day during the Sweepstakes Period. There is a maximum of eighty-eight (88) entries per Entrant/email address for the entire Sweepstakes Period. Automated means of entry are prohibited and any use of automated devices will disqualify the entry or Entrant. Use of email addresses from disposable or temporary email address services, or email forwarding services, is prohibited and any attempt to enter using such an email address will be blocked. An email address is required to enter. Only fully completed entries are eligible. Entrants may not enter with multiple email addresses nor may Entrants use any other device or artifice to enter multiple times above the stated limit or as multiple Entrants. Sponsor will not verify receipt of entries for Entrants. All entries submitted become the sole property of Sponsor and will not be returned. Sweepstakes Parties are not responsible for lost, late, misdirected, illegible, or incomplete entries.

Any Entrant who attempts to enter with multiple email addresses or uses any device or artifice to enter multiple times may be disqualified and forfeits prize, in Sponsor's sole discretion. Proof of submission is not proof of receipt by Sponsor. In the event of a dispute as to who submitted an entry, the natural person associated with the email account used for entry will be considered the Entrant, but only if that person is otherwise eligible to enter the Sweepstakes and if not, such entry will be void. By participating, Entrants agree to abide by and be bound by these Official Rules and the Sponsor's decisions. Privacy Policy: Information submitted in connection with this Sweepstakes is governed by Sponsor's Privacy Policy (available at <http://www.heavenhill.com/privacy-policy>).

4. DRAWING AND ODDS OF WINNING: On or about October 16, 2018, three (3) potential winners will be selected in a random drawing from among all eligible entries received during the Sweepstakes Period. Odds of winning depend on the total number of eligible entries received. Drawing will be conducted by a Sponsor representative, whose decisions shall be final and binding on all matters relating to the Sweepstakes. Subject to verification of eligibility and compliance with these Official Rules, the potential winners will be declared the official winners of the Sweepstakes.

5. PRIZES AND APPROXIMATE RETAIL VALUE ("ARV"): Three (3) prizes will be awarded based on the order of drawing selection as follows:

Grand Prize: One (1) Grand Prize will be awarded. One (1) winner will receive the Grand Prize ("Grand Prize Winner"), which includes a) round-trip economy class air transportation for Grand Prize Winner and three (3) guests ("Guests") between a major commercial airport nearest Grand Prize Winner's residence and a major commercial airport nearest the Game location ("Host City"); b) two (2) days/one (1) night hotel accommodations (two [2] dual-occupancy rooms) for Grand Prize Winner and Guests in a hotel of Sponsor's choice in Host City; c) four (4) tickets for Grand Prize Winner and Guests for one (1) Sponsor-selected game of the 2018 MLB® World Series® presented by YouTube TV ("Game"); d) four (4) one hundred dollar (\$100.00) MLBshop.com online gift codes (shop.mlb.com), subject to the terms and conditions associated with their use (for details, visit https://help-mlb.custhelp.com/app/answers/detail/a_id/723); and e) one (1) three hundred fifty dollar (\$350) Mastercard® Prepaid card to be used towards incidentals (the "Grand Prize"). The Mastercard Prepaid card is subject to terms and conditions as set by the issuer. Total ARV of the

Grand Prize is \$4,399. GROUND TRANSPORTATION NOT INCLUDED.

First Prize: One (1) First Prize will be awarded. One (1) winner will receive the First Prize (“First Prize Winner”), which will be one (1) five hundred dollar (\$500) MLBshop.com online gift certificate, subject to the terms and conditions associated with their use (for details, visit https://help-mlb.custhelp.com/app/answers/detail/a_id/723) (the “First Prize”). Total ARV of the First Prize is \$500.

Second Prize: One (1) Second Prize will be awarded. One (1) winner will receive the Second Prize (“Second Prize Winner”), which will be one (1) one hundred dollar (\$100) MLBshop.com online gift certificate, subject to the terms and conditions associated with their use (for details, visit https://help-mlb.custhelp.com/app/answers/detail/a_id/723) (the “Second Prize”). Total ARV of the Second Prize is \$100.

Total ARV of all prizes to be awarded is \$4,999.

6. PRIZE RESTRICTIONS: Prizes are non-transferable and non-assignable, and no cash redemption or prize substitution permitted, except at the sole discretion of the Sponsor. If a prize, or any portion thereof, cannot be awarded for any reason, the Sponsor reserves the right in its sole discretion to substitute such prize (or a portion thereof) in whole or in part with a prize of comparable or greater value. All costs and expenses associated with prize acceptance and use not specifically provided herein are the responsibility of the applicable winner. Prizes may be taxable as income and winners are responsible for all taxes associated with the prize. MLBshop.com electronic gift codes and certificates are subject to the terms and conditions set by the issuer, which are as follows: Valid only at MLBshop.com on an order of in-stock merchandise; Not valid for gift certificates, taxes, or other services; Except where required by law, gift codes and gift certificates cannot be redeemed for cash or cash equivalent, reproduced, modified, sold, traded, refunded or replaced if lost or stolen; All purchases on MLBshop.com are subject to terms and conditions, which may change at any time; and MLBshop.com also reserves the right to change the terms and conditions applicable to gift codes and certificates at any time. Actual value of Grand Prize may vary depending on Grand Prize Winner’s point of travel origin, the location of the Game/Host City, airfare, and hotel fluctuations. Any difference between the stated ARV of a prize and actual value will not be awarded. For the Grand Prize, airport, airline, hotel accommodations and Game will be determined by the Sponsor. If Grand Prize Winner is unable to travel on the dates designated by the Sponsor, the Grand Prize may be forfeited and an alternate potential Grand Prize winner may be selected, in Sponsor’s sole discretion, by random drawing from among all remaining eligible entries. Grand Prize Winner will be required to provide a credit card at time of hotel check-in to cover hotel incidentals. If in the judgment of the Sponsor, air travel is not required due to the Grand Prize Winner’s proximity to Host City, or if the Grand Prize Winner has decided to drive, the Grand Prize Winner may receive ground transportation to the Host City in lieu of air transportation, or the Grand Prize Winner may be reimbursed for gasoline purchased, with receipts, for the drive to and from the Host City if the Grand Prize Winner drives his or her own vehicle, all as determined in Sponsor’s sole discretion. Grand Prize Winner’s Guests must be twenty-one (21) years of age or older at the time of verification. Grand Prize Winner and Guests must travel on the same itinerary on the travel dates scheduled, comply with all security requirements for travel and are solely responsible for obtaining all necessary travel documents prior to departure date for travel (e.g., a valid U.S. driver’s license). Grand Prize Winner and Guests are responsible for obtaining travel insurance (and all other forms of insurance) at their option and hereby acknowledge that Sponsor

and the MLB Entities have not and will not obtain or provide travel insurance or any other form of insurance. Grand Prize Winner and Guests must sign and return a release of liability/publicity (except where prohibited by law) before travel is booked. Once Guests are selected by Grand Prize Winner, they may not be substituted, except in Sponsor's sole and absolute discretion. Travel arrangements are subject to availability and must be round trip. Flight itinerary may include one or more stops and/or layovers. All airfare, luggage fees, hotel, meals, ground transportation, gratuities, excursions fees, alcoholic beverages, and any other incidental costs or other expenses associated with the Grand Prize and not specifically set forth herein are the sole responsibility of Grand Prize Winner and Guests. Airline tickets are nonrefundable/non-transferable and are not valid for upgrades and/or frequent flyer miles. Airline tickets are subject to flight variations, work stoppages, and schedule or route changes. Sponsor and the MLB Entities shall not be responsible for any cancellations, delays, diversions or substitution or any act or omission whatsoever by the air carriers, hotels, transportation companies, prize providers or any other persons providing any Grand Prize-related services or accommodations. No refund or compensation will be made in the event of the cancellation or delay of any flight. Sponsor and the MLB Entities shall not be liable for any loss or damage to baggage. Additional Grand Prize details and travel information to be provided to the Grand Prize Winner at the time of notification. Lost, stolen, or damaged airline tickets will not be replaced or exchanged. Seat locations at the Game shall be determined in the sole discretion of Sponsor. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Baseball and/or the applicable Major League Baseball Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the Grand Prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Grand Prize Winner and his/her Guests agree to comply with all applicable ballpark and venue, as applicable, regulations in connection with the Grand Prize. Sponsor and the applicable MLB Entities reserve the right to remove or to deny entry to the Grand Prize Winner and/or his/her Guests who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the Game, event or exhibition. Sweepstakes Parties will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. The remainder of the Grand Prize will be awarded and Sponsor (and, for the avoidance of doubt, the MLB Entities) will not have any further obligation to the Grand Prize Winner. All Grand Prize details are at Sponsor's sole discretion. Sponsor, its prize providers and the MLB Entities have the right, at their sole discretion, to disqualify and remove the Grand Prize Winner and/or Guests from any activity at any time without compensation if the Grand Prize Winner's and/or Guests' behavior at any point is uncooperative, disruptive, or may or does cause damage to person, property, or the reputation of Sponsor, its prize providers, Fanatics, Inc., the MLB Entities or the game of baseball and in such a case, Grand Prize Winner will still be solely responsible for all taxes and other expenses relating to the Grand Prize. Sponsor and the MLB Entities shall not be responsible for any damage to property (including hotel or travel accommodations arranged by the Sponsor) caused by the Grand Prize Winner's and/or Guests' behavior. Grand Prize Winner's and Guests' participation in any or all activities on the Grand Prize trip is voluntary. Major League Baseball Game, event and exhibition tickets awarded as the Grand Prize may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional

use may result in disqualification and Grand Prize forfeiture, and may invalidate the license granted by the Game, event or exhibition tickets.

7. NOTIFICATIONS AND CLAIMS:

Grand Prize: Potential Grand Prize Winner and Guests are subject to verification, including verification of age. The potential Grand Prize Winner will be contacted on or about October 16, 2018, via the telephone number provided at the time of entry (the "Notification"). Potential Grand Prize Winner will be required to respond within twenty-four (24) hours of Notification to confirm acceptance of the Grand Prize. If potential Grand Prize Winner does not respond to the Notification within twenty-four (24) hours, Grand Prize may be forfeited and an alternate potential Grand Prize Winner may be selected by random drawing from among all remaining non-winning eligible entries, time permitting. Upon Sponsor's receipt of the potential Grand Prize Winner's response, he or she will be sent via traceable mail/email an Affidavit of Eligibility/Liability Release, and where lawful, a Publicity Release, Guest Releases, and an IRS W-9 tax form (the "Paperwork"), and will be required to complete, sign, have notarized, and return the Paperwork via traceable mail/email within three (3) calendar days. Sponsor must receive potential Grand Prize Winner's and his or her Guests' Paperwork for fulfillment of Grand Prize. Sweepstakes Parties are not responsible for any change of mailing address, email address, and/or telephone number of Entrants. If a Notification or Grand Prize is unclaimed, or returned as undeliverable; if any Grand Prize correspondence is not returned within the required time period; if potential Grand Prize Winner declines the Grand Prize for any reason; or if potential Grand Prize Winner is found not to be eligible or in noncompliance with these Official Rules, such potential Grand Prize Winner will forfeit the Grand Prize. **Taxes:** Grand Prize Winner is solely responsible for any taxes on the Grand Prize, and Grand Prize Winner will be issued an IRS Form 1099 reporting the value of the Grand Prize. The potential Grand Prize Winner will be required to complete a W-9 Tax Form and will be required to furnish his or her social security number for the sole purpose of preparation of any taxforms as required by law.

First Prize and Second Prize: Each First Prize Winner and Second Prize Winner will sent his/her prize to the email address provided at the time of entry within three (3) to four (4) weeks from the drawing date. In the event the prize is undeliverable for any reason, the First Prize Winner or Second Prize Winner will be disqualified and an alternate potential First Prize Winner or potential Second Prize Winner will be selected by random drawing from among all remaining non-winning eligible entries received.

After two (2) unsuccessful attempts to verify an alternate winner, the respective prize will remain un-awarded. Prizes or Grand Prize Notification that are un-awarded, unclaimed, returned, unresponsive, untimely, or otherwise undeliverable will be forfeited and will not be re-awarded.

8. GENERAL CONDITIONS: INTERNET CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND THE MLB ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY INDIVIDUAL RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW INCLUDING CRIMINAL PROSECUTION. If the Sweepstakes is not capable of running as planned for any reason, including without limitation, due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right, at its sole discretion, to disqualify any individual who is responsible or who

tampers with the entry process, and to cancel, modify, or terminate the Sweepstakes. In the event of cancellation, Sponsor will award the prizes in a drawing from among all eligible, non-suspect entries received prior to cancellation. In the event that an entry is confirmed to have been erroneously deleted, lost, or destroyed, Entrant's sole remedy shall be a substitute entry into the Sweepstakes.

LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by the Sweepstakes Parties resulting from Entrant's participation in, attempt to participate in, or download of any information in connection with participating in the Sweepstakes. No responsibility or liability is assumed by the Sweepstakes Parties for technical problems or technical malfunction, including, without limitation, those arising in connection with any of the following occurrences that may affect the operation of the Sweepstakes: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity, or other online communication problems; errors or limitations of any Internet service providers, servers, hosts, or providers; garbled, jumbled, or faulty data transmissions; failure of any email transmissions to be sent to or received; lost, late, delayed, or intercepted email transmissions; inaccessibility of the Web Site in whole or in part for any reason; traffic congestion on the Internet or Web Site; unauthorized human or non-human intervention in the operation of the Sweepstakes, including without limitation, unauthorized tampering, hacking, theft, virus, bug, worm; or destruction of any aspect of the Sweepstakes. Sweepstakes Parties are not responsible for any typographical errors in the announcement of the prizes or these Official Rules, or any inaccurate or incorrect data contained on promotional materials or on the Web Sites. Use of Web Sites are at user's own risk. Sweepstakes Parties are not responsible for any personal injury or property damage or any other losses of any kind that may be sustained to an Entrant's computer equipment resulting from participation in the Sweepstakes, use of the Web Site, or the download of any information from the Web Site, or any other loss related to Entrant's participation in the Sweepstakes or receipt of a prize. As a condition of entering, Entrants agree to release the Sweepstakes Parties from any and all liability, loss, or damage incurred with respect to Entrant's participation in the Sweepstakes and the awarding, receipt, possession, and/or use or misuse of a prize, including any travel related thereto. Sweepstakes Parties make no warranty, guaranty or representation of any kind concerning a prize (or any portion thereof), and disclaim any implied warranty.

BINDING ARBITRATION: Any controversy or claim arising out of or relating to the Sweepstakes shall be settled by binding arbitration in a location determined by the arbitrator as set forth herein (provided that such location is reasonably convenient for claimant), or at such other location as may be mutually agreed upon by the parties, in accordance with the procedural rules for commercial disputes set forth in the Comprehensive Arbitration Rules and Procedures of JAMS ("JAMS Rules and Procedures") then prevailing, and judgment upon the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. The arbitrator shall be selected pursuant to the JAMS Rules and Procedures. The arbitrator shall apply Kentucky law consistent with the Federal Arbitration Act and applicable statutes of limitations, and shall honor claims of privilege recognized at law. In the event that the claimant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of the claimant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive. If any part of this arbitration provision is deemed to be invalid, unenforceable, or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect

and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, the portion that is deemed invalid, unenforceable, or illegal is that claims will not be arbitrated on a class or representative basis, then the entirety of this arbitration provision shall be null and void, and neither claimant nor Sponsor shall be entitled to arbitrate their dispute. Upon filing a demand for arbitration, all parties to such arbitration shall have the right of discovery, which discovery shall be completed within sixty (60) days after the demand for arbitration is made, unless further extended by mutual agreement of the parties. THE ARBITRATION OF DISPUTES PURSUANT TO THIS PARAGRAPH SHALL BE IN THE ENTRANT'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE PROCEEDING. THE ARBITRATOR MAY NOT CONSOLIDATE OR JOIN THE CLAIMS OF OTHER PERSONS OR PARTIES WHO MAY BE SIMILARLY SITUATED. DO NOT ENTER THIS SWEEPSTAKES IF YOU DO NOT AGREE TO HAVE ANY CLAIM OR CONTROVERSY ARBITRATED IN ACCORDANCE WITH THESE OFFICIAL RULES. BY PARTICIPATING IN THIS SWEEPSTAKES, EACH ENTRANT AGREES THAT TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS, AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE SWEEPSTAKES, OR ANY PRIZE AWARDED, WILL BE RESOLVED INDIVIDUALLY THROUGH BINDING ARBITRATION AS SET FORTH ABOVE, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS INCURRED (IF ANY), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY ENTRANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND ENTRANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT OF POCKET EXPENSES, AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) ENTRANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ENTRANT IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO EVERY ENTRANT.

9. PUBLICITY RELEASE: Except in Tennessee, and where prohibited by law, by accepting a prize, winner grants permission for Sponsor and those acting under its authority and the MLB Entities to use his or her name, and address (city and state), photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media (including posting on Web Site or social media) now known or hereinafter invented without territorial or time limitations and without further notice to and without additional compensation.

10. GOVERNING LAW & JURISDICTION: All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, Entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Kentucky, without giving effect to any choice of law or conflict of law rules thereof. By entering, Entrant consents to the jurisdiction and venue of the federal, state, and local courts located in Nelson County, Kentucky for the resolution of all matters or proceedings which are not subject to arbitration as set forth in Section 10 of these Official Rules, and agree that any and all such disputes shall be resolved exclusively in those courts. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that or any other provision. If any provision of these Official Rules is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions shall be enforced.

11. WINNER LIST: A winner's first name, last initial, city and state will be available by email request at info@evanwilliams.com after winners have been verified.

12. SPONSOR: Heaven Hill Brands, 1064 Loretto Road, Bardstown, KY 40004.

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